CRSL Launch 2005
Programme

• Announcing the NEW CRSL
  – Mission
  – Organisation
  – Benefits
  – Products
  – NEW Web Shop
  – SIN 2005 Relaunch
  – Exciting new features demonstrated – it’s magic!

• Forecasting Session
  – Introduce our new forecasting Guru Michael Paul

The magic of merger
Clarkson Research Services Ltd (CRSL)

Formed by merging

Clarkson Research (CRS)
and

Oilfield Publications Ltd (OPL)

A Magic Production
CRSL’s Mission

"Better data for better decisions"
Organization
"Maritime Information Specialist"
Clarkson Research Studies
Shipping Research Group

- Set up 1961
- Based in London
- Business: shipping, shipbuilding, marine equipment, information & analysis
- Databases: ships, shipyards, timeseries, TC, fixtures, incidents
- Products: Registers, periodicals, WEB, Consultancy
- Strengths: data “sqeezing”, market analysis, IT
- Staff 30
Oilfield Publications Limited
Offshore Data & GIS Specialist

- Founded 1975
- Location: Ledbury with offices in Aberdeen (GIS) and Houston (Sales)
- Business: Offshore & energy information
- Databases: offshore structures, fabricators, dredgers, wind farms, GIS
- Products: Registers, maps, CD maps, digital maps, wall charts, diaries, field development guides
- Strengths: Data collection, publishing, GIS, advertising
- Staff 18
Ship Value. Net
Ship valuation system

- Founded: 2000
- Location: London
- Business Areas: fleet valuations on line
- Databases: ship valuation model and S&P database
- Products: valuation certificates, fleet valuation subscription
- Strengths: World’s most efficient & transparent valuation system
CRSL Core Business Areas

“Must have” information on maritime markets

**CORE DATA**
1. OFFSHORE FLEET
2. MERCHANT FLEET
3. DREDGING FLEET
4. TIMESERIES
5. COMPANIES
6. SHIPYARDS
7. CASUALTIES
8. S&P TRANSACTIONS
9. TIMECHARTERS
10. SPOT FIXTURES

**CORE SKILLS**
1. DATA GATHERING
2. DATA PROCESSING
3. GIS* PROCESSING
4. PUBLISHING
5. VALUATION
6. ANALYSIS
7. IT SERVICES

**PRODUCT AREAS**
1. SHIPPING
2. MARINE EQUIPMENT
3. FINANCE
4. SHIPBUILDING
5. OFFSHORE
6. DREDGING
7. RENEWABLE ENERGY
8. SPECIALISED
9. MAPS & ATLASES
10. DIARIES

*Geographical Information Systems*
ORGANIZATION
Clarkson Research Services Limited (CRSL)

Dotted lines denote areas of internal co-operation
The Benefits
Four Key Benefits

1. **New Products**: New Generation of GIS & IT driven products

2. **More Depth**: Greater critical mass permits a bigger analytical team to cover the energy, offshore & tanker markets

3. **Broader Spread**: wider coverage for shipbuilding, marine equipment and finance clients

4. **Advertising**: support more cost effective data operations by more, selective, advertising
VLDB – Very Large Database!

- Ships (58,813)
- Offshore structures (1,040)
- Offshore Service vessels (12,286)
- Dredgers (1,238)
- Shipyards (1,820)
- Offshore Fabricators (528)
- Timeseries (20,605)
- Fixtures (24,752)
- Timecharters (5,644)
- S&P (11,878)
- Casualties (19,762)
The Products
1. Shipping Publications

- Weekly (1)
- Monthly Reports (4)
- Quarterly & Half Yearly (2)
- Studies (3)
- Registers (7)
- Books (2)
- Diaries (1)
2. Offshore Publications

**Hard Copy**

- Registers (14)
- Wall Charts (15)
- Books (30)
- Maps (18)
- Atlases (1)
- Field Development Guides (5)
- Personalised Diaries (4)
3. Websites

- Websites
  - Dredging News

- On Line Registers
  - AHTS & Supply Boats
  - Mobile Production systems
  - Mobile Drilling Units
  - Dredgers of the World
  - ROVs of the World
  - Field Development Guides
4. CD Register Products

• Comprehensive fleet, vessel, and ownership information by sector
• Industry standard for 40+ years
• Available in CD and hardcopy
5. Offshore Maps

- Range of maps covering offshore oilfields (18)
- CD map Collection (11)
- GIS Mapping on line
  - North Sea
  - Gulf of Mexico
6. Shipping Intelligence Network

- Our web-based information delivery system
- Market reports
- Electronic access to our publications, fleet register, and shipping data for one low price
- Fast, easy access to all the information a shipping analyst needs
7. Shipping & Offshore Consultancy

- Retainer Work
- Short Reports and Briefing Papers
- Presentations
- Strategic Reviews
- Sector Analysis
- Financial Work (IPOs, Securitisations)

Our analysis suggests the market is likely to fall.
8. New CRSL On-Line Shop
CRSL

Means

"Even Better Data for Better decisions"

Thank you